

NOAH WILKER

T: 203-451-3832 // E: nwilker@optonline.net // www.noahwilker.com

OVERVIEW

Seasoned art producer with extensive experience in content production for Fortune 500 brands across a variety of industries and product channels.

EXPERIENCE

FREELANCE SENIOR ART PRODUCER, McGarry Bowen, Saatchi Wellness, Havas

October 2018 – Present

- Production support on brands including American Express, United Air Lines, Intel, AbbVie, JLL.

DIGITAS NEW YORK

Lead Art Producer (October 2013 – 2018), Senior Art Producer (October 2009 – 2013), Art Producer (July 2005 – October 2009)

- Engaged on global brands including Delta Air Lines, American Express, T-Mobile, PPG/Glidden, Taco Bell, eBay, GMC, Bank of America, Sun Trust, Sprint, Comcast, Astra Zeneca, MillerCoors.
- Manage large scale photography productions for print, digital and social campaigns. Oversee and execute all job estimates, production schedules, releases (property / talent / location) and contracts.
- Organize and lead all team production meetings.
- Serve as primary resource to match visual identity of brands and campaigns with the appropriate resources and talent. Partner with teams across capabilities to develop strategies for campaign content according to budget, deliverables and brand guidelines.
- Maintain established relationships with content agencies, photographers, illustrators, reps and studios. Negotiate discounts and rate cards / terms for clients.
- Partner across global Digitas network in Boston, New York, Atlanta, Chicago and San Francisco.
- Conduct training and onboarding sessions across teams and regions in art production process, emerging issues and best practices.
- Partner with Publicis Groupe legal team to assess risk and feasibility of all creative concepts, emerging legal and copyright issues and contracts.

MODEM MEDIA, NORWALK, CT

Art Buyer, Feb 2001 – June 2002

- Engaged on global brands including Delta Air Lines, Weight Watchers, Heineken and IBM.
- Managed all procurement of third party content for creative deliverables including photography, illustration and sound effects. Developed highly successful network of stock agencies, illustrators and photographers and reps.
- Negotiated asset usage rights and fees for creative deliverables with stock agencies, artists and agents.
- Commissioned and managed production of original creative content.
- Partnered with chairman to co-develop the company's global creative intranet.
- Managed entries into industry award competitions, including Gold Lion winning submission into Cannes Cyber Lion competition (Weight Watchers).

WORLD WRESTLING ENTERTAINMENT, STAMFORD, CT

Senior Photography Editor, January 1996 – June 2000

- Directed photography to visually depict the WWE brand across media placement and WWE licensed products.
- Managed photography production, selection, placement and usage for two monthly WWE magazines, online presence, and all outside media.
- Collaborated with art directors on images, concepts and layouts for advertising, pay-per-view and other promotional campaigns.
- Managed day-to-day operation of a 3-person photography department.
- Directed and coordinated studio and location photo shoots, including international venues. Developed and produced first swimsuit photo shoot in the Caribbean, managing location, crew and talent.
- Maintained WWE's 5+ million-piece photography archive.

FREELANCE PRODUCTION COORDINATOR

January 1996 – June 2000

- Handled talent research, contracts, crew assembly (lighting, sound, make-up, stage), travel and on-site logistics.
- Clients included IBM, Glaxo, Mercedes-Benz, Ford Motor Company, ARCO Chemical and Johnson and Johnson.
- Produced annual outdoor "Broadway on Broadway" (1995) concert in Times Square featuring performances from several Broadway musicals. Developed and implemented promotional strategies and materials for print and electronic media including every electronic billboard in Times Square.
- Worked in all areas of industrial stage and film production including writing and editing scripts for talent, managing all in house audio and video equipment, coordinating production schedules and studio sessions.

SKILLS

- Proficient in Mac Platform, Microsoft Office Suite,
- Excellent management, communication and organizational skills, applicable to internal teams and client facing situations.

EDUCATION

New York University

B.A. Journalism and Mass Communication